

LAURA ZUBULAKE, Plaintiff, -against- UBS WARBURG LLC, UBS WARBURG, and UBS AG, Defendants.

02 Civ. 1243 (SAS)

### UNITED STATES DISTRICT COURT FOR THE SOUTHERN DISTRICT OF NEW YORK

216 F.R.D. 280; 2003 U.S. Dist. LEXIS 12643; 56 Fed. R. Serv. 3d (Callaghan) 326; 92 Fair Empl. Prac. Cas. (BNA) 684

July 24, 2003, Decided July 24, 2003, Filed

SUBSEQUENT HISTORY: Reconsideration denied by, Motion denied by, Motion granted by <u>Zubulake v. Ubs Warburg Llc, 2003 U.S. Dist, LEXIS 18771</u> (S.D.N.Y., Oct. 22, 2003)

PRIOR HISTORY: Zubulake v. UBS Warburg LLC, 2003 U.S. Dist. LEXIS 7940 (S.D.N.Y., May 13, 2003)

**DISPOSITION:** Plaintiff's and defendant's motions that other party bear costs of producing back-up emails granted in part and denied in part. Plaintiff to bear 25% of cost, defendant to bear 75%.

#### CASE SUMMARY

PROCEDURAL POSTURE: Plaintiff former employee sued defendant employer alleging gender discrimination, failure to promote, and retaliation under Title VII of the Civil Rights Act of 1964, 42 U.S.C.S. § 2000e et seq., N.Y. Exec. Law § 296, and New York City law. Following the employer's production of a sample of e-mails from restored computer backup tapes, the employee moved to compel production of all remaining backup e-mails.

OVERVIEW: The employer claimed that the cost of any further production concerning the requested computer backup tapes should be shifted to the employee. The court held that it would shift one quarter of the cost of any further production concerning the computer backup tapes requested under Fed. R. Civ. P. 34(a) to the employee pursuant to Fed. R. Civ. P. 26(b)(2) and (c). The court found that the employee demonstrated that the marginal utility of the backup tapes was potentially high, that the cost of restoration was not significantly disproportionate to the projected value of the case, that the employee probably had the financial wherewithal to cover at least some of the cost of restoration, and that, although the employee did not show that there was indispensable evidence on the backup tapes, there was plainly relevant evidence that was only available on the backup tapes.

**OUTCOME:** The motion to compel was granted, with an allocation of expenses between the parties.

#### LexisNexis(TM) Headnotes

# Civil Procedure > Discovery Methods > Requests for Production & Inspection

[HN1]Fed. R. Civ. P. 34(a) permits the requesting party to inspect and copy any documents it asks for. However, the cost of photocopying electronic documents is imposed on requesting party.

Civil Procedure > Disclosure & Discovery > Relevance

[HN2]See Fed. R. Civ. P. 26(b)(1).

Civil Procedure > Disclosure & Discovery > Undue Burden

[HN3]See Fed. R. Civ. P. 26(b)(2).

Civil Procedure > Disclosure & Discovery > Protective Orders

# Civil Procedure > Disclosure & Discovery > Undue Burden

[HN4]Although the presumption is that the responding party must bear the expense of complying with discovery requests, requests that run afoul of the Fed. R. Civ. P. 26(b)(2) proportionality test may subject the requesting party to protective orders under Fed. R. Civ. P. 26(c), including orders conditioning discovery on the requesting party's payment of the costs of discovery. A court will order such a cost-shifting protective order only upon motion of the responding party to a discovery request, and for good cause shown. Fed. R. Civ. P. 26(c). Thus, the responding party has the burden of proof on a motion for cost-shifting.

# Civil Procedure > Discovery Methods > Requests for Production & Inspection

[HN5]See Tex. R. Civ. P. 196.4.

## Civil Procedure > Discovery Methods > Requests for Production & Inspection

[HN6]See ABA Civ. Disc. Standard 29 (1998).

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN7]For purposes of discovery requests, a court should consider cost-shifting only when electronic data is relatively inaccessible, such as in backup tapes.

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN8]In order to determine whether cost-shifting is appropriate for the discovery of inaccessible data, the following factors should be considered, weighted more-or-less in the following order: 1). the extent to which the request is specifically tailored to discover relevant information; 2). the availability of such information from other sources; 3). the total cost of production, compared to the amount in controversy; 4). the total cost of production, compared to the resources available to each party; 5). the relative ability of each party to control costs and its incentive to do so; 6). the importance of the issues at stake in the litigation; and 7). the relative benefits to the parties of obtaining the information.

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN9]For purposes of discovery requests, the more likely it is that a backup tape contains information that is relevant to a claim or defense, the fairer it is that the responding party search at its own expense. The less likely it is, the more unjust it would be to make the responding party search at its own expense. The difference is at the margin. These two factors should be weighted the most heavily in the cost-shifting analysis.

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN10]In an ordinary case, a responding party should not be required to pay for the restoration of

inaccessible data if the cost of that restoration is significantly disproportionate to the value of the case.

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

[HN11]For purposes of discovery requests, third party computer technicians or experts are often necessary in retrieving, searching, or analyzing electronic information. Computer experts can often recover deleted files.

### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN12]In the determination of whether cost-shifting is appropriate for the discovery of inaccessible data, the last factor (the relative benefits of production as between the requesting and producing parties) is the least important because it is fair to presume that the response to a discovery request generally benefits the requesting party. But in the unusual case where production will also provide a tangible or strategic benefit to the responding party, that fact may weigh against shifting costs.

#### Civil Procedure > Discovery Methods > Requests for Production & Inspection

### Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN13]In the determination of whether cost-shifting is appropriate for the discovery of inaccessible data, the precise allocation of costs is a matter of judgment and fairness rather than a mathematical consequence of the seven factors.

## Civil Procedure > Discovery Methods > Requests for Production & Inspection

## Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN14]In the determination of whether cost-shifting is appropriate for the discovery of inaccessible data, courts must remember that cost-shifting may effectively end discovery, especially when private parties are engaged in litigation with large corporations. As large companies increasingly move to entirely paper-free environments, the frequent use of costshifting will have the effect of crippling discovery in discrimination and retaliation cases. This will both undermine the strong public policy favoring resolving disputes on their merits, and may ultimately deter the filing of potentially meritorious claims.

Civil Procedure > Discovery Methods > Requests for Production & Inspection

Civil Procedure > Costs & Attorney Fees > Litigation Costs

[HN15]In the determination of whether cost-shifting is appropriate for the discovery of inaccessible data, as a general rule, where cost-shifting is appropriate, only the costs of restoration and searching should be shifted. Restoration, of course, is the act of making inaccessible material accessible. That special purpose or extraordinary step should be the subject of costshifting. Search costs should also be shifted because they are so intertwined with the restoration process; a vendor will not only develop and refine the search script, but also necessarily execute the search as it conducts the restoration. However, the responding party should always bear the cost of reviewing and producing electronic data once it has been converted to an accessible form. This is so because the producing party has the exclusive ability to control the cost of reviewing the documents, and, once the data has been restored to an accessible format and responsive documents located, cost-shifting is no longer appropriate.

### Civil Procedure > Costs & Attorney Fees > Reasonable Fee Amount

[HN16]Paralegals typically are billed at \$ 75 per hour, unless they have significant experience. In the absence of evidence demonstrating a high level of experience, an hourly rate of \$ 75 per hour is reasonable for paralegal services.

Civil Procedure > Disclosure & Discovery > Privileged Matters

[HN17]See Tex. R. Civ. P. 193.3(d).

Civil Procedure > Discovery Methods > Requests for Production & Inspection

Civil Procedure > Costs-& Attorney Fees > Litigation Costs

[HN18]In the determination of whether cost-shifting is appropriate for the discovery of inaccessible data, technology may increasingly permit litigants to reconstruct lost or inaccessible information, but once restored to an accessible form, the usual rules of discovery apply.

Civil Procedure > Settlements > Offers of Judgment

[HN19]See Fed. R. Civ. P. 68.

COUNSEL: [\*\*1] For Plaintiff: James A. Batson, Esq., Christina J. Kang, Esq., Liddle & Robinson, LLP, New York, New York.

For Defendants: Kevin B. Leblang, Esq., Norman C. Simon, Esq., Kramer Levin Naftalis & Frankel, LLP, New York, New York.

JUDGES: Shira A. Scheindlin, U.S.D.J.

**OPINIONBY: SHIRA A. SCHEINDLIN** 

**OPINION:** [\*281] OPINION AND ORDER

#### SHIRA A. SCHEINDLIN, U.S.D.J.:

On May 13, 2003, I ordered defendants UBS Warburg LLC, UBS Warburg, and UBS AG (collectively "UBS") to restore and produce certain e-mails from a small group of backup tapes. Having reviewed the results of this sample restoration, Laura Zubulake now moves for an order compelling UBS to produce all remaining backup e-mails at its expense. UBS argues that based on the sampling, the costs should be shifted to Zubulake.

For the reasons fully explained below, Zubulake must share in the costs of restoration, although UBS must bear the bulk of that expense. In addition, UBS must pay for any costs incurred in reviewing the restored documents for privilege.

#### I. BACKGROUND

The background of this lawsuit and the instant discovery dispute are recounted in two prior opinions, familiarity with which is presumed. n1 In brief, Zubulake, [\*\*2] an equities trader who earned approximately \$ 650,000 a year with UBS, n2 is now suing UBS for gender discrimination, failure to promote, and retaliation under federal, state, and city law. To support her claim, Zubulake seeks evidence stored on UBS's backup tapes that is only accessible through costly and time-consuming data retrieval. In particular, Zubulake seeks e-mails relating to her that were sent to or from five UBS employees: Matthew Chapin (Zubulake's immediate supervisor and the alleged primary discriminator), Jeremy Hardisty (Chapin's supervisor and the individual to whom Zubulake originally complained about Chapin), Rose Tong (a human relations representative who was assigned to handle issues concerning Zubulake), [\*282] Vinay Datta (a co-worker), and Andrew Clarke (another co-worker). The question presented in this dispute is which party should pay for the costs incurred in restoring and producing these backup tapes.

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n1 See Zubulake v. UBS Warburg, LLC, 217 F.R.D. 309, 2003 U.S. Dist. LEXIS 7939, No. 02 Civ. 1243, 2003 WL 21087884 (S.D.N.Y. May 13, 2003) ("Zubulake I") (addressing the production of backup tapes); Zubulake v. UBS Warburg, LLC, 2003 U.S. Dist. LEXIS 7940, No. 02 Civ. 1243, 2003 WL 21087136 (S.D.N.Y. May 13, 2003) ("Zubulake II") (addressing Zubulake's reporting obligations).

[\*\*3]

n2 See 6/20/03 Letter from James A. Batson, Zubulake's counsel, to the Court.

In order to obtain a factual basis to support the costshifting analysis, I ordered UBS to restore and produce e-mails from five of the ninety-four backup tapes that UBS had then identified as containing responsive documents; Zubulake was permitted to select the five tapes to be restored. n3 UBS now reports, however, that there are only seventy-seven backup tapes that contain responsive data, including the five already restored. n4 I further ordered UBS to "prepare an affidavit detailing the results of its search, as well as the time and money spent." n5 UBS has complied by submitting counsel's declaration. n6

------ Footnotes -----

n3 See Zubulake I, 2003 U.S. Dist. LEXIS 7939, 2003 WL 21087884, at \*13.

n4 See 6/17/03 Oral Argument Transcript ("Tr.") at 3 (Statement of Kevin B. Leblang, UBS's counsel). But see 5/15/03 Letter from Christina J. Kang, Zubulake's counsel, to Norman C. Simon (indicating a total of sixty-eight potentially responsive backup tapes), Ex. B to 6/16/03 Declaration of Norman C. Simon ("Simon Decl."), UBS's counsel.

[\*\*4]

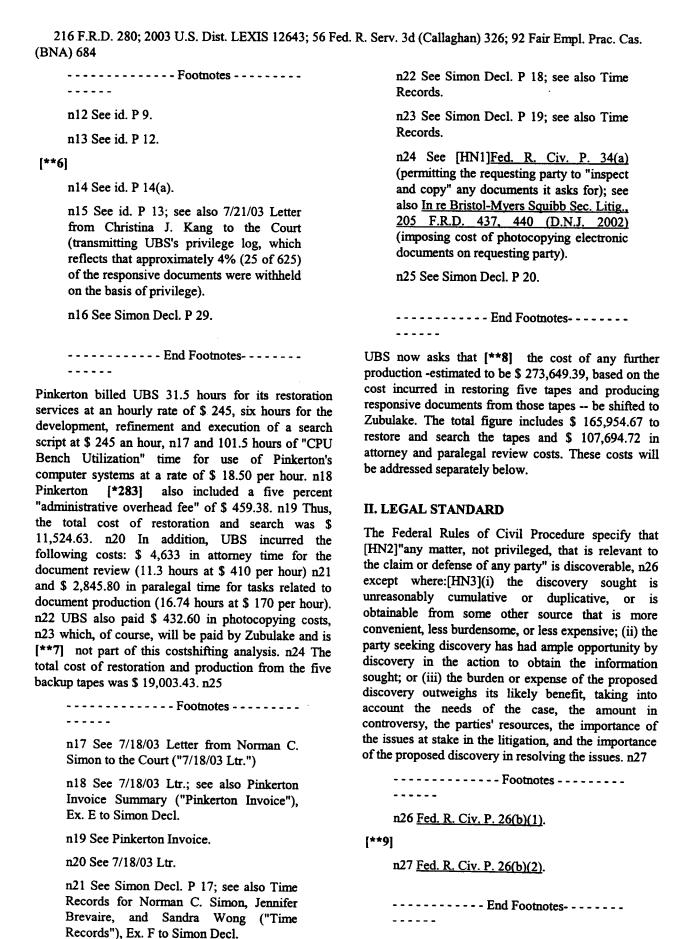
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According to the declaration, Zubulake selected the backup tapes corresponding to Matthew Chapin's emails from May, June, July, August, and September 2001. n7 That period includes the time from Zubulake's initial EEOC charge of discrimination (August 2001) until just before her termination (in the first week of October 2001). n8 UBS hired an outside vendor, Pinkerton Consulting & Investigations, to perform the restoration. n9

Pinkerton was able to restore each of the backup tapes, yielding a total of 8,344 e-mails. n10 That number is somewhat inflated, however, because it does not account for duplicates. Because each month's backup tape was a snapshot of Chapin's server for that month - and not an incremental backup reflecting only new material -- an e-mail that was on [\*\*5] the server for more than one month would appear on more than one backup tape. For example, an e-mail received in January 2001 and deleted in November 2001 would have been restored from all five backup tapes. With duplicates eliminated, the total number of unique e-mails restored was 6,203, n11

n10 See id. P 11.
n11 See id. P 14(a).

Pinkerton then performed a search for e-mails containing (in either the e-mail's text or its header information, such as the "subject" line) the terms "Laura", "Zubulake", or "LZ". n12 The searches yielded 1,541 e-mails, n13 or 1,075 if duplicates are eliminated. n14 Of these 1,541 e-mails, UBS deemed approximately 600 to be responsive to Zubulake's document request and they were produced. n15 UBS also produced, under the terms of the May 13 Order, fewer than twenty e-mails extracted from UBS's optical disk storage system. n16



[HN4]Although "the presumption is that the responding party must bear the expense of complying with discovery requests," requests that run afoul of the Rule 26(b)(2) proportionality test may subject the requesting party to protective orders under Rule 26(c), "including orders conditioning discovery on the requesting party's payment of the costs of discovery." n28 A court will order such a cost-shifting protective order only upon motion of the responding party to a discovery request, and "for good cause shown." n29 Thus, the responding party has the burden of proof on a motion for cost-shifting. n30

------ Footnotes -----

n28 Oppenheimer Fund, Inc. v. Sanders, 437 U.S. 340, 358, 57 L. Ed. 2d 253, 98 S. Ct. 2380 (1978).

n29 Fed. R. Civ. P. 26(c).

n30 But see Tex. R. Civ. P. 196.4 [HN5]("To obtain discovery of data or information that exists in electronic or magnetic form, the requesting party must specifically request production electronic or magnetic data and specify the form in which the requesting party wants it produced. The responding party must produce the electronic or magnetic data that is responsive to the request and is reasonably available to the responding party in its ordinary course of business. If the responding party cannot -- through reasonable efforts -- retrieve the data or information requested or produce it in the form requested, the responding party must state an objection complying with these rules. If the court orders the responding party to comply with the request, the court must also order that the requesting party pay the reasonable expenses of any extraordinary steps required to retrieve and produce the information."); see also American Bar Association Civil Discovery Standards (1998)(Standard [HN6]"Unless the requesting party can demonstrate a substantial need for it, a party does not ordinarily have a duty to take steps to try to restore electronic information that has been deleted or discarded in the regular course of business but may not have been completely erased from computer memory. . . . The discovering party generally should bear any special expenses incurred by the

responding party in producing requested electronic information. The responding party should generally not have to incur undue burden or expense in producing electronic information, including the cost of acquiring or creating software needed to retrieve responsive electronic information for production to the other side.").

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#### [\*284] III. DISCUSSION

#### A. Cost-Shifting Generally

In Zubulake I, I considered plaintiff's request for information contained only on backup tapes and determined that cost-shifting might be appropriate. n31 It is worth emphasizing again that cost-shifting is potentially appropriate only when inaccessible data is sought. When a discovery request seeks accessible data -- for example, active on-line or near-line data -- it is typically inappropriate to consider cost-shifting.

n31 See Zubulake I, 2003 U.S. Dist. LEXIS 7939, 2003 WL 21087884, at \*12 [HN7]("A court should consider costshifting only when electronic data is relatively inaccessible, such as in backup tapes.") (emphasis in original).

[HN8]In order to determine whether cost-shifting is appropriate for the discovery of inaccessible data, "the following factors should be considered, weighted more-or-less in the following order":1. The extent to which the request is specifically tailored to discover relevant information;2. The [\*\*11] availability of such information from other sources;3. The total cost of production, compared to the amount in controversy;4. The total cost of production, compared to the resources available to each party;5. The relative ability of each party to control costs and its incentive to do so;6. The importance of the issues at stake in the litigation; and 7. The relative benefits to the parties of obtaining the information. n32In establishing this test, I modified the list of factors articulated in Rowe Entertainment, Inc. v. William Morris Agency, Inc., n33 to meet the

legitimate concern of those commentators who have argued that "the factors articulated in Rowe [] tend to favor the responding party, and frequently result in shifting the costs of electronic discovery to the requesting party." n34 Thus, the seven-factor test articulated in Zubulake I was designed to simplify application of the Rule 26(b)(2) proportionality test in the context of electronic data and to reinforce the traditional presumptive allocation of costs.

n32 <u>Id. 2003 U.S. Dist. LEXIS 7939</u> at \*13.

### [\*\*12]

n33 <u>205 F.R.D. 421, 429</u> (S.D.N.Y.), aff'd, <u>2002 U.S. Dist. LEXIS</u> 8308, <u>2002 WL</u> <u>975713</u> (S.D.N.Y. May 9, 2002).

n34 Adam I. Cohen & David J. Lender, Electronic Discovery: Law and Practice § 5.04(c) (Aspen Law & Business, publication forthcoming 2003) ("For example, in many instances, at least four factors -- the purposes of retention, benefit to the parties, total costs and ability to control costs -- will favor the responding party. If courts simply conduct an absolute comparison of the eight Rowe factors, the responding party will need to attain just one more factor to shift the costs to the requesting party. This is a dramatic shift from earlier cases, which were more inclined to follow the presumption in traditional document production, requiring the responding party to pay.").

----- End Footnotes-----

### B. Application of the Seven Factor Test

### 1. Factors One and Two

As I explained in Zubulake I, the first two factors together comprise the "marginal utility test" announced in McPeek v. Ashcroft:[HN9]The more likely it is that the backup tape contains information that is relevant to [\*\*13] a claim or defense, the fairer it is that the [responding party] search at its own expense. The less likely it is, the more unjust it would be to make the [responding party] search at its own expense. The difference is "at the margin." n35

These two factors should be weighted the most heavily in the cost-shifting analysis. n36

n35 202 F.R.D. 31, 34 (D.D.C. 2001)
n36 See Zubulake I, 2003 U.S. Dist.
LEXIS 7939, 2003 WL 21087884, at \*11.

### [\*285] a. The Extent to Which the Request Is Specifically Tailored to Discover Relevant Information

----- End Footnotes-----

The document request at issue asks for "all documents concerning any communication by or between UBS employees concerning Plaintiff," n37 and was subsequently narrowed to pertain to only five employees (Chapin, Hardisty, Tong, Datta, and Clarke) and to the period from August 1999 to December 2001. n38 This is a relatively limited and targeted request, a fact borne out by the e-mails UBS actually produced, both initially and as a result of the sample [\*\*14] restoration.

n37 Plaintiff's First Request for Production of Documents P 28, Ex. E to the 3/21/03 Declaration of Kevin B. Leblang ("Leblang Dec.").

n38 See Zubulake I, 2003 U.S. Dist. LEXIS 7939, 2003 WL 21087884, at \*2.
n39 See Tr. at 5 (Statement of James A. Batson).

At oral argument, Zubulake presented the court with sixty-eight e-mails (of the 600 she received) that she claims are "highly relevant to the issues in this case" and thus require, in her view, that UBS bear the cost of production. n39 And indeed, a review of these e-mails reveals that they are relevant. Taken together, they tell a compelling story of the dysfunctional atmosphere surrounding UBS's U.S. Asian Equities Sales Desk (the "Desk"). Presumably, these sixty-eight e-mails are reasonably representative of the seventy-seven backup tapes.

A number of the e-mails complain of Zubulake's behavior. Zubulake was described by Clarke as

engaging in "bitch sessions about the horrible men on the [Desk]," and as a "conduit for a steady stream [\*\*15] of distortions, accusations and good ole fashioned back stabbing," n40 and Hardisty noted that Zubulake was disrespectful to Chapin and other members of the Desk. n41 And Chapin takes frequent snipes at Zubulake. n42 There are also complaints about Chapin's behavior. n43 In addition, Zubulake argues that several of the e-mails contradict testimony given by UBS employees in sworn depositions. n44

----- Footnotes -----

n40 7/6/01 e-mail, Bates No. UBSZ 001181.

n41 7/16/01 e-mail, Bates No. UBSZ 001131. See also 7/24/01 e-mail, Bates No. 001792 (Michael Balbirnie complaining that Zubulake went to Asia but failed to visit Singapore or Kuala Lampur); 9/21/01 e-mail, Bates No. UBSZ 001399 (Chapin recounting Peggy Yeh's Zubulake that complaint "misrepresenting her views"); 5/3/01 email, Bates No. UBSZ 001090 (Chapin recounting complaints about Zubulake from Datta and Clarke).

N42 See, e.g., 9/21/01 e-mail, Bates No. UBSZ 001399 ("In the past few days I have caught snatches of LZ's conversation in which she is complaining and being critical of how I handled the Chinese Corporation conf ... everytime she senses I am in ear shot she quickly drops her voice. She has gone back to being dismissive and abrasive in her interactions w/ me. Good to see LZ is back to her old tricks [sic].").

#### [\*\*16]

n43 See 4/23/01 e-mail, Bates No. UBSZ 001063 (Hardisty stating, "You are smart, i don't believe you made a mistake. What am i supposed to say to [Zubulake] when she tells me that you are telling me one thing and her another and that you want her off the desk.? As i see it, you do not appear to be upholding your end of the bargain to work with her [sic].").

n44 See Tr. at 6-18.

----- End Footnotes-----

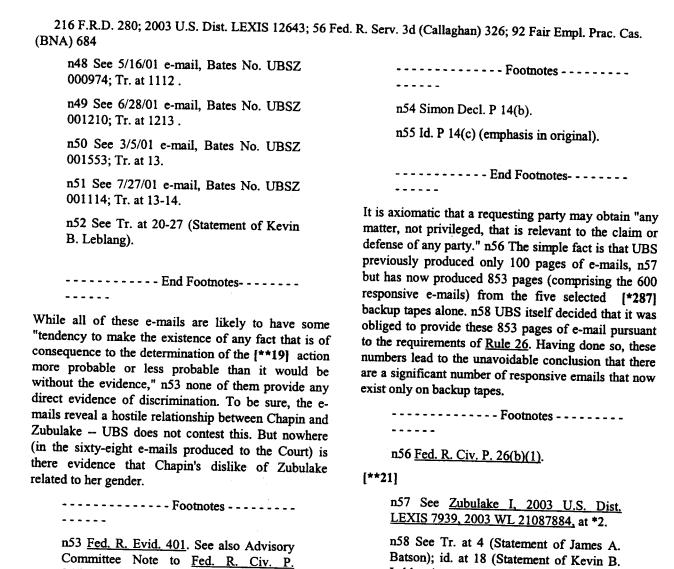
In particular, six e-mails singled out by Zubulake as particularly "striking" n45 include:. An e-mail from Hardisty, Chapin's supervisor, chastising Chapin for saying one thing and doing another with respect to Zubulake. Hardisty said, "As I see it, you do not appear to be upholding your end of the bargain to work with her." This e-mail stands in contrast to UBS's response to Zubulake's EEOC charges, which says that "Mr. Chapin was receptive to Mr. Hardisty's suggestions [for improving his relationship with Zubulake]." n46. An e-mail from Chapin to one of his employees on the Desk, Joy Kim, suggesting to her how to phrase a complaint against Zubulake. A few hours later, Joy Kim [\*\*17] did in fact send an e-mail to Chapin complaining about Zubulake, using precisely the same words that Chapin had suggested. But at his deposition (taken before these e-mails were restored), [\*286] Chapin claimed that he did not solicit the complaint. n47. An e-mail from Chapin to the human resources employee handling Zubulake's case listing the employees on the Desk and categorizing them as senior, mid-level, or junior salespeople. In its EEOC filing, however, UBS claimed in response to Zubulake's argument that she was the only senior salesperson on the desk, that it "does not categorize salespeople as 'junior' or 'senior.'" In addition, UBS claimed in its EEOC papers that there were four female salespeople on the Desk, but this e-mail shows only two. n48. An e-mail from Chapin to Hardisty acknowledging that Zubulake's "ability to do a good iob . . . is clear," and that she is "quite capable." n49. An e-mail from Derek Hillan, presumably a UBS employee, to Chapin and Zubulake using vulgar language, although UBS claims that it does not tolerate such language. n50. An e-mail from Michael Oertli, presumably a UBS employee, to Chapin explaining [\*\*18] that UBS's poor performance in Singapore was attributable to the fact that it only "covered" eight or nine of twenty-two accounts, and not to Zubulake's poor performance, as UBS has argued. n51Not surprisingly, UBS argued that these e-mails have very little, if any, relevance to the issues in the case. n52

------Footnotes -----

n45 Tr. at 15 (Statement of James A. Batson).

n46 See 4/23/01 e-mail, Bates No. UBSZ 001063; Tr. at 6-7.

n47 See 9/25/01 e-mail, Bates No. UBSZ 001663; 9/25/01 e-mail, Bates No. UBSZ 001664; Tr. at 8-11.



b. The Availability of Such Information from Other Sources

----- End Footnotes-----

26(b)(1).

The other half of the marginal utility test is the availability of the relevant data from other sources. Neither party seemed to know how many of the 600 emails produced in response to the May 13 Order had been previously produced. UBS argues that "nearly all of the restored e-mails that relate to plaintiff's allegations in this matter or to the merits of her case were already produced." n54 This statement is perhaps too careful, because UBS goes on to observe [\*\*20] that "the vast majority of the restored e-mails that were produced do not relate at all to plaintiff's allegations in this matter or to the merits of her case." n55 But this determination is not for UBS to make; as the saying goes, "one man's trash is another man's treasure."

If this were not enough, there is some evidence that Chapin was concealing and deleting especially relevant e-mails. When Zubulake first filed her EEOC charge in August 2001, all UBS employees were instructed to save documents relevant to her case. n59 In furtherance of this policy, Chapin maintained separate files on Zubulake. n60 However, certain e-mails sent after the initial EEOC charge -- and particularly relevant to Zubulake's retaliation claim -- were apparently not saved at all. For example, the e-mail from Chapin to Joy Kim instructing her on how to file a complaint against Zubulake n61 was not saved, and it bears the subject line "UBS client attorney priviledge [sic] only," although no attorney is copied on the email. n62 This potentially useful e-mail was deleted and resided only on UBS's backup tapes.

----- End Footnotes-----

Leblang).

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216 F.R.D. 280; 2003 U.S. Dist. LEXIS 12643; 56 Fed. R. Serv. 3d (Callaghan) 326; 92 Fair Empl. Prac. Cas. (BNA) 684 n59 See id. at 10 (Statement of James A. 2. Factors Three, Four and Five Batson). "The second group of factors addresses cost issues: 'How expensive will this production be?' and, 'Who [\*\*22] can handle that expense?" n64 n60 See id. ------ Footnotes ----n61 See supra note 47 and accompanying ----n64 See Zubulake I, 2003 U.S. Dist. n62 See 9/25/01 e-mail, Bates No. UBSZ LEXIS 7939, 2003 WL 21087884, at \*11. 001664. ----- End Footnotes--------- End Footnotes-----[\*\*24] a. The Total Cost of Production Compared In sum, hundreds of the e-mails produced from the five to the Amount in Controversy backup tapes were not previously produced, and so were only available from the tapes. The contents of UBS spent \$ 11,524.63, or \$ 2,304.93 per tape, to these e-mails are also new. Although some of the restore the five back-up tapes. Thus, the total cost of substance is available from other sources (e.g., restoring the remaining seventy-two tapes extrapolates evidence of the sour relationship between Chapin and to \$ 165,954.67, n65 Zubulake), a good deal of it is only found on the ----- Footnotes ----backup tapes (e.g., inconsistencies with UBS's EEOC filing and Chapin's deposition testimony). Moreover, an e-mail contains the precise words used by the n65 See also Tr. at 18 (Statement of James author. Because of that, it is a particularly powerful A. Batson) form of proof at trial when offered as an admission of a (reporting that UBS has "represented [that party opponent. n63 the total cost of restoration] would be ----- Footnotes ----about 175,000 exclusive of attorney time"). ----- End Footnotes----n63 See Fed. R. Evid. 801(d)(2). -----In order to assess the amount in controversy, I posed ----- End Footnotes---the following question to the parties: Assuming that a jury returns a verdict in favor of plaintiff, what C. Weighing Factors One and Two economic damages [\*288] can the plaintiff reasonably expect to recover? Plaintiff answered that reasonable The sample restoration, which resulted in the damages are between \$ 15,271,361 and \$ 19,227,361, production of relevant e-mail, has depending upon how front pay is calculated. n66 UBS demonstrated that Zubulake's discovery request was answered that damages could be as high as \$ narrowly tailored to discover relevant information. 1,265,000. n67 And while the subject matter of some of those emails was addressed in other documents, these particular e------ Footnotes ----mails are only available from the backup tapes. Thus, direct evidence of discrimination may only be n66 See 6/20/03 Letter from James A. available through restoration. As a result, the marginal Batson to the Court. utility of this additional discovery may be quite high. [\*\*25]

While restoration may be the only means for obtaining direct evidence of discrimination, the existence of that evidence is still speculative. The best that can be said is that Zubulake has demonstrated that the marginal utility is potentially high. All-in-all, because UBS bears the burden of proving that costshifting is warranted, the marginal utility test tips slightly against cost-shifting.

n67 See 6/20/03 Letter from Kevin B.

----- End Footnotes-----

Leblang to the Court.

Obviously, this is a significant disparity. At this early stage, I cannot assess the accuracy of either estimate. Plaintiff had every incentive to high-ball the figure and UBS had every incentive to low-ball it. It is clear, however, that this case has the potential for a multimillion dollar recovery. Whatever else might be said, this is not a nuisance value case, a small case or a frivolous case. Most people do not earn \$ 650,000 a year. If Zubulake prevails, her damages award undoubtedly will be higher than that of the vast majority of Title VII plaintiffs.

[HN10]In an ordinary case, a responding party should not be required to pay for the restoration of inaccessible data if the cost of that restoration is significantly disproportionate to the value of the case. Assuming this to be a multi-million dollar case, the cost of restoration is surely not "significantly disproportionate" to the projected value of this case. This factor weighs against cost-shifting.b. The Total Cost of Production Compared to the Resources Available [\*\*26] to Each Party

There is no question that UBS has exponentially more resources available to it than Zubulake. n68 While Zubulake is an accomplished equities trader, n69 she has now been unemployed for close to two years. Given the difficulties in the equities market and the fact that she is suing her former employer, she may not be particularly marketable. On the other hand, she asserts that she has a \$ 19 million claim against UBS. So while UBS's resources clearly dwarf Zubulake's, she may have the financial wherewithal to cover at least some of the cost of restoration. In addition, it is not unheard of for plaintiff's firms to front huge expenses when multi-million dollar recoveries are in sight. n70 Thus, while this factor weighs against cost shifting, it does not rule it out.

n68 See Zubulake I, 2003 U.S. Dist. LEXIS 7939, 2003 WL 21087884, at \*10, n.66 ("UBS, for example, reported net profits after tax of 942 million Swiss Francs (approximately \$ 716 million) for the third quarter of 2002 alone.").

n69 See, e.g., Laura Zubulake, The Complete Guide to Convertible Securities Worldwide (1991).

[\*\*27]

n70 See, e.g., <u>In re San Juan Dupont Plaza</u> <u>Hotel Fire Litig.</u>, 111 F.3d 220 (1st Cir.

costs to plaintiffs' steering committee).
End Footnotes

### c. The Relative Ability of Each Party to Control Costs and Its Incentive to Do So

Restoration of backup tapes must generally be done by an outside vendor. n71 Here, UBS had complete control over the selection of the vendor. It is entirely possible that a less expensive vendor could have been found. n72 However, once that vendor is selected, costs are not within the control of either party. In addition, because these backup tapes are relatively well-organized -- meaning that UBS knows what e-mails can be found on each tape -- there is nothing more that Zubulake can do to focus her discovery request or reduce its cost. n73 Zubulake has already made a targeted discovery request and the restoration of the sample tapes has not enabled her to cut back on that request. Thus, this factor is neutral.

------Footnotes -----

n71 See, e.g., Cohen & Lender, supra note 34, § 2.09 (recognizing that [HN11]"third party computer technicians or experts" are often "necessary in retrieving, searching, or analyzing electronic information"), § 5.04(B) (noting that "computer experts can often recover 'deleted' files").

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n72 See, e.g., McPeek, 202 F.R.D. at 32 (citing restoration costs of \$ 93 per hour).

n73 See, e.g., Rowe, 205 F.R.D. at 432 ("The [requesting parties] will be able to calibrate their discovery based on the information obtained from initial sampling. They are in the best position to decide whether further searches would be justified.").

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## [\*289] 3. Factor Six: The Importance of the Issues at Stake in the Litigation

As noted in Zubulake I, this factor "will only rarely come into play." n74 Although this case revolves around a weighty issue -- discrimination in the workplace -- it is hardly unique. Claims of

discrimination are common, and while discrimination is an important problem, this litigation does not present a particularly novel issue. If I were to consider the issues in this discrimination case sufficiently important to weigh in the cost-shifting analysis, then this factor would be virtually meaningless. Accordingly, this factor is neutral.

## [\*\*29] 4. Factor Seven: The Relative Benefits to the Parties of Obtaining the Information

Although Zubulake argues that there are potential benefits to UBS in undertaking the restoration of these backup tapes — in particular, the opportunity to obtain evidence that may be useful at summary judgment or trial — there can be no question that Zubulake stands to gain far more than does UBS, as will typically be the case. n75 Certainly, absent an order, UBS would not restore any of this data of its own volition. Accordingly, this factor weighs in favor of cost-shifting.

n75See id. [HN12]("the last factor -- (7) the relative benefits of production as between the requesting and producing parties -is the least important because it is fair to presume that the response to a discovery request generally benefits the requesting party. But in the unusual case where production will also provide a tangible or strategic benefit to the responding party, that fact may weigh against shifting costs.") (emphasis in original).

------ End Footnotes------[\*\*30]

#### 5. Summary and Conclusion

Factors one through four tip against cost-shifting (although factor two only slightly so). Factors five and six are neutral, and factor seven favors cost-shifting. As noted in my earlier opinion in this case, however, a list of factors is not merely a matter of counting and

adding; it is only a guide. n76 Because some of the factors cut against cost shifting, but only slightly so—in particular, the possibility that the continued production will produce valuable new information—some costshifting is appropriate in this case, although UBS should pay the majority of the costs. There is plainly relevant evidence that is only available on UBS's backup tapes. At the same time, Zubulake has not been able to show that there is indispensable evidence on those backup tapes (although the fact that Chapin apparently deleted certain e-mails indicates that such evidence may exist).

The next question is how much of the cost should be shifted. It is beyond cavil that [HN13]the precise allocation is a matter of judgment and fairness rather than a mathematical consequence of the seven factors discussed above. Nonetheless, the analysis of those factors does inform the exercise of discretion. Because the seven factor test requires that UBS pay the lion's share, the percentage assigned to Zubulake must be less than fifty percent. A share that is too costly may chill the rights of litigants to pursue meritorious claims. n77 However, because the success of this search is somewhat speculative, any cost that fairly can be assigned to Zubulake is appropriate and ensures that UBS's expenses will not be unduly burdensome. A twenty-five percent assignment to Zubulake meets these goals.

------ Footnotes -----

n77 See Zubulake I, 2003 U.S. Dist. LEXIS 7939, 2003 WL 21087884, at \*7 [HN14]("Courts must remember that costshifting may effectively end discovery, especially when private parties are engaged in litigation with large corporations. As large companies increasingly move to entirely paper-free environments, the frequent use of costshifting will have the effect of crippling discovery in discrimination and

retaliation cases. This will both undermine the 'strong public policy favoring resolving disputes on their merits,' and may ultimately deter the filing of potentially meritorious claims.") (footnote omitted).

------ End Footnotes------[\*\*32]

#### C. Other Costs

The final question is whether this result should apply to the entire cost of the production, or only to the cost of restoring the backup tapes. The difference is not academic -the estimated cost of restoring and searching the remaining backup tapes is \$ 165,954.67, while the estimated cost of producing [\*290] them (restoration and searching costs plus attorney and paralegal costs) is \$ 273,649.39 (\$ 19,003.43 for the five sample tapes, or \$ 3,800.69 per tape, times seventy-two unrestored tapes), a difference of \$ 107,694.72.

[HN15]As a general rule, where cost-shifting is appropriate, only the costs of restoration and searching should be shifted. Restoration, of course, is the act of making inaccessible material accessible. That "special purpose" or "extraordinary step" should be the subject of cost-shifting. n78 Search costs should also be shifted because they are so intertwined with the restoration process; a vendor like Pinkerton will not only develop and refine the search script, but also necessarily execute the search as it conducts the restoration. n79 However, the responding party should always bear the cost of reviewing and producing electronic data [\*\*33] once it has been converted to an accessible form. This is so for two reasons.

----- Footnotes -----

n78 See supra note 30.

n79 See, e.g., Applied Discovery website, at

http://www.applieddiscovery.com/betterW ay/theADIway.asp (offering "media restoration" service that includes "retrieval of information from backup tapes or legacy systems -- from standard email and word processing programs to arcane systems and uncommon file types" and "proven, cost effective strategies for narrowing the set of potentially responsive documents."); Computer Forensics Inc. website, at http://www.forensics.com/html/electronic\_ restore .html ("[An] unfettered approach [to restoration] greatly increases the cost of electronic discovery, adding thousands of dollars for processing, as well as the cost of attorney review time. Computer Forensics Inc. helps our clients avoid any unnecessary restoration of data, while ensuring that potentially relevant data, including encrypted, compressed and password-protected files, are addressed."). See also Rowe, 205 F.R.D. at 425 (describing restoration of backup tapes as potentially requiring "an information systems analyst [to] import all of the agents' e-mail into a single common format, creating a single database. The entire database could then be reviewed using one search engine."); McPeek, 202 F.R.D. at 34 (permitting shift of search costs).

------ End Footnotes-----[\*\*34]

First, the producing party has the exclusive ability to control the cost of reviewing the documents. In this case, UBS decided -- as is its right -- to have a senior associate at a top New York City law firm conduct the privilege review at a cost of \$ 410 per hour. But the job could just as easily have been done (while perhaps not as well) by a first-year associate or contract attorney at a far lower rate. UBS could similarly have obtained paralegal assistance for far less than \$ 170 per hour. n80

----- Footnotes -----

n80 Compare with S.W. ex rel. N.W. v. Board of Educ. of City of New York (Dist. Two), 257 F. Supp. 2d 600, 607-08 (S.D.N.Y. 2002) [HN16]("Paralegals typically are billed at \$ 75 per hour, unless they have significant experience."); Marisol A. v. Giuliani, 111 F. Supp. 2d 381, 388 (S.D.N.Y. 2000) (holding that, in the absence of evidence demonstrating a high level of experience, an hourly rate of \$ 75 per hour is reasonable for paralegal services). Cf. Williams v. New York City Hous. Auth., 975 F. Supp. 317, 323 (S.D.N.Y. 1997) (approving an hourly rate of \$ 75 per hour for paralegals in a civil rights action); Wilder v. Bernstein, 975 F. Supp. 276, 282 (S.D.N.Y. 1997) (acknowledging that the prevailing rate for

216 F.R.D. 280; 2003 U.S. Dist. LEXIS 12643; 56 Fed. R. Serv. 3d (Callaghan) 326; 92 Fair Empl. Prac. Cas. (BNA) 684 paralegals in civil rights cases in 1997 was party amends the response, identifying the between \$ 60-75 per hour). material or information produced and stating the privilege asserted. If the producing party thus amends the response ----- End Footnotes----to assert a privilege, the requesting party must promptly return the specified material [\*\*35] or information and any copies pending any Moreover, the producing party unilaterally decides on ruling by the court denying the the review protocol. When reviewing electronic data, privilege."). that review may range from reading every word of every document to conducting a series of targeted key word searches. Indeed, many parties to document------ End Footnotes----intensive litigation enter into so-called "claw-back" [\*\*36] agreements that allow the parties to forego privilege review altogether in favor of an agreement to return [\*291] Second, the argument that all costs related to inadvertently produced privileged documents. n81 The the production of restored data should be shifted parties here can still reach such an agreement with misapprehends the nature of the cost-shifting inquiry. respect to the remaining seventy-two tapes and thereby Recalling that costshifting is only appropriate for avoid any cost of reviewing these tapes for privilege. inaccessible -- but otherwise discoverable -- data, it necessarily follows that once the data has been restored to an accessible format and responsive documents ----located, cost-shifting is no longer appropriate. Had it n81 See The Sedona Conference, The always been accessible, there is no question that UBS Principles: would have had to produce the data at its own cost. Best Practices Recommendations & **Principles** n82 Indeed, this is precisely what I ordered in Addressing Electronic Document Zubulake I with respect to certain emails kept on Production (March 2003), available at UBS's optical disk system. n83 http://www.thesedonaconference.org/publi cations\_html (Comment 10a: "Because of ------ Footnotes ----the large volumes of documents and data typically at issue in cases involving n82 See Zubulake I, 2003 U.S. Dist. production of electronic data, courts should LEXIS 7939, 2003 WL 21087884, at \*6-9. consider entering orders protecting the parties against any waiver of privileges or n83 See id. 2003 U.S. Dist. LEXIS 7939 protections due to the inadvertent [WL] at \*13. production of documents and data. . . . Such an order should provide that the ----- End Footnotes----inadvertent disclosure of a privileged document does not constitute a waiver of Documents stored on backup tapes can be likened to privilege, that the privileged document paper records locked inside a sophisticated safe to should be returned (or there will be a which no one has the key or combination. The cost of certification that it has been deleted), and accessing those documents may be onerous, and in that any notes or copies will be destroyed or deleted. Ideally, an agreement or order some cases the parties should split the cost of breaking should be obtained prior to any production."). Cf. Tex. R. Civ. P. 193.3(d)

[HN17]("Privilege Not Waived

Production. A party who produces material

or information without intending to waive

a claim of privilege does not waive that claim under these rules or the Rules of

Evidence if -- within ten days or a shorter time ordered by the court, after the producing party actually discovers that such production was made -- the producing

[\*\*37] into the safe. But once the safe is opened, the production of the documents found inside is the sole responsibility of the responding party. The point is simple: [HN18]technology may increasingly permit litigants to reconstruct lost or inaccessible information, n84 but once restored to an accessible form, the usual rules of discovery apply.

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n84 See, e.g., Douglas Heingartner, Back Together Again: Scanning Technology Reassembles Shredded Documents Once Thought Gone for Good, N.Y. Times, July 17, 2003, at G1.

----- End Footnotes-----

#### IV. CONCLUSION

For the reasons set forth above, the costs of restoring any backup tapes are allocated between UBS and Zubulake seventy-five percent and twenty-five percent, respectively. All other costs are to be borne exclusively by UBS. Notwithstanding this ruling, UBS can potentially impose a shift of all of its costs, attorney's fees included, by making an offer to the plaintiff under Rule 68. n85

----- Footnotes -----

n85 See Fed. R. Civ. P. 68 [HN19]("At any time more than 10 days before the trial begins, a party defending against a claim may serve upon the adverse party an offer to allow judgment to be taken against the defending party for the money or property or to the effect specified in the offer, with costs then accrued. . . . If the judgment finally obtained by the offeree is not more favorable than the offer, the offeree must pay the costs incurred after the making of the offer."); see also Lyte v. Sara Lee Corp., 950 F.2d 101, 103 (2d Cir. 1991) (holding that Rule 68 "costs" include attorney's fees, in the Title VII context) (citing Marek v. Chesny, 473 U.S. 1, 9, 87 L. Ed. 2d 1, 105 S. Ct. 3012 (1985)).

----- End Footnotes-----

[\*\*38]

SO ORDERED:

Shira A. Scheindlin

U.S.D.J.

Dated: New York, New York

July 24, 2003